



VISUELLE

TEXTURE DESIGN CATALOG

VISUELLE

Ruh, Doku ve Estetik Bir Arada: Şimdi Visuelle Zamanı

Tasarım arenası artık hiç olmadığı kadar doğaya saygılı, özgür ve kişiselleştirilmiş. Bütünsellik ve dokunsallık iç mimaride öne çıkan öğeler arasında yerini alıyor.

Dokunsallık, “duyguları tasarlama” temasının önemli bir noktasını oluştururken, yüzeylerin bıraktığı his, aynı zamanda görsel dünyaya da davetkar bir atmosfer sağlıyor.

Doğayla ilişkili malzemeler ve tasarımlar, mekâna yaşanmışlık ve onunla bir olma hissi uyandırıyor. Değişen hayat dinamikleriyle kabuk değiştiren evler, samimi kurgularla şekillenen yeni trendlerle mekânsal kurgular bambaşka bir boyut kazanmış durumda.

Yüzeylerin insan algısı üzerindeki güçlü etkisini, sıra dışı mekanlar yaratmak için kurgulayan Visuelle'de kişiye özel, mekâna özel, ihtiyaca özel ilham verici çözümler sunuyor.

Visuelle doğanın eşsiz gücünden, zamanın yeryüzüyle etkileşiminden oluşan muhteşem renklerden, tonlardan ve dokulardan alınan ilhamla ortaya çıktı.

Mekanların ruhunu değiştirerek, dünya ve doğayla uyumlu, aynı zamanda bütünsel ve dengeli yaşam alanları oluşturmak için tasarlanan Visuelle, sayısız kombinasyonlarla hayal gücünün ve estetik anlayışın sınırlarını zorlayacak.

Tasarım ruhu, dokuların muhteşem hissi ve estetik bir arada: *Şimdi Visuelle Zamanı.*

Soul, Texture, and Aesthetic Combined: Now is the Time for Visuelle

The design arena is now more personalized, freer, and more respectful of nature than ever before. Integrity and tactility are becoming prominent elements of interior design.

While tactility makes up an important point of the “designing the emotions” theme, the feeling left by surfaces also adds an enticing atmosphere to the visual world.

Materials and designs related to nature give the space a sense of having experienced it and being one with it. With houses that change their shells in line with the life's changing dynamics, and the new trends shaped by the sincere fictions, spatial fictions have taken on a completely different dimension.

Shaping the powerful effect that surfaces have on human perception to create extraordinary spaces, Visuelle offers inspiring solutions tailored to the individual, the space, and needs.

Visuelle is the result of inspiration taken from the unique power of nature, and the colors, tones, and textures created by the interaction of time with the world.

Designed to create holistic and balanced living spaces that are in harmony with the world and nature by changing the spirit of those spaces, Visuelle will push the limits of imagination and aesthetic understanding with countless combinations.

The spirit of design combined with the wonderful feeling of textures and aesthetics:
Now is the Time for Visuelle.

BETON ART

GREENERY

EARTHY

YOUNG & FANCY

THE BLUES

ETNA COLLECTION

Bu koleksiyonu hazırlarken toprağın yeryüzündeki değişim ve dönüşüm gücü ile dünyanın formasyonuna yön veren yanardağlar Visuelle' in en büyük ilham kaynağı oldu. Kendinizi doğanın bir parçası olarak hissedebilmemiz için taşı, kayayı, kumu, mermeri, lavı insan emeği ve sanatsal dokunuşlarla yeniden yorumlayan Etna Koleksiyonu'nu yarattık.

İnsanın yaratıcı zekası ile doğayı yeniden yorumlayarak; iklime, zamana, şartlara göre biçim değiştiren, bir dili ve gölgesi olan duvarları, zengin doğal dokular ile volkanik oluşumlardan yola çıkarak iç mekanlara yaratıcı bir şekilde taşıdık.

Visuelle's greatest source of inspiration, while creating this collection was the power of change, the transformation and the impact of volcanoes on the formation of the earth. We created the Etna Collection, which reinterprets stone, rock, sand, marble and lava with human finesse and artistic touches so that you become a part of magnificence.

By interpreting human creativity with nature, walls that are shaped according to climate and time, and walls that have a character become part of the interior spaces based on rich natural textures and volcanic formations.

CON- CRETE BETON

Minimal ve Brütalist

Dekoratif kaplamanın en doğal duruşu ile öze dönüşü simgeleyen beton dokusu, zamansız güzelliğini insan üzerinde sakinleştirici etkisi ile bilinen gri ile yaşam alanlarına yansıtıyor.

Mimarinin vazgeçilmeyen klasiği brüt beton görünümü ile malzemeyi kendi kimliğinin dışına çıkarak, dokunma ve ulaşma isteği yaratan, doğal, estetik bir atmosfere büründürüyor. Tasarım ve dekorasyon trendlerinin vazgeçilmezlerinden olan beton görünümü ile dokunma isteği yaratan, doğal ve estetik bir atmosfer oluşturun.

Brüt beton görünümüne farklı bir çerçeveden bakan serinin, varyasyon zenginliğiyle size farklı kullanım alanları yaratma imkanı veriyor. İşlenmemiş brüt beton dokusunun zarif motiflerle zenginleştiği seri, betonun zamansız güzelliğini yaşam alanlarına taşıyor.

Minimal and Brutalist

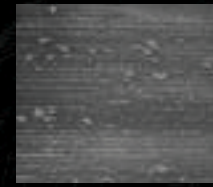
Symbolizing the return to essence with the decorative coating's most natural bearing, the concrete texture reflects its timeless beauty in living spaces in gray, which is known for its calming effect on people.

The indispensable classic of architecture, the exposed concrete look removes the material's identity and wraps it in a natural, aesthetic atmosphere that creates the desire to touch and reach out..

With the exposed concrete look, one of the indispensable trends of design and decoration, you can generate a natural and aesthetic atmosphere that creates a desire to touch.

The series views the exposed concrete look from a different perspective and gives you the opportunity to create different usage areas with its rich variety. The series, in which the texture of untreated exposed concrete is embellished with elegant motifs, brings the timeless beauty of concrete to living spaces.

CONCRETE BETON



BORGIN



GIL



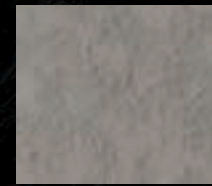
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HEKLA



GOSBERG



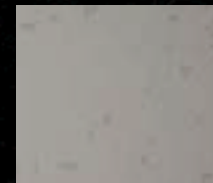
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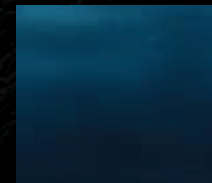
BORG



BRUNAR



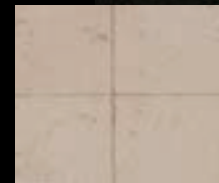
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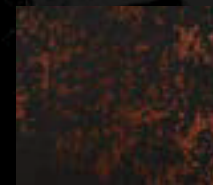
BAKKI



BREKKA-B



GANGAR



BRUNI



LEIRA



KATLA

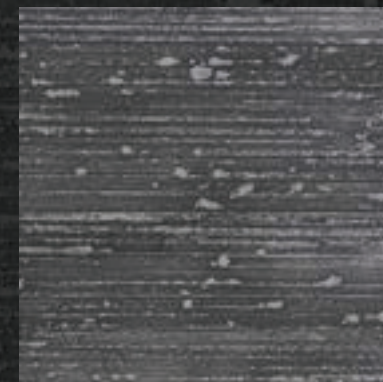


BERG

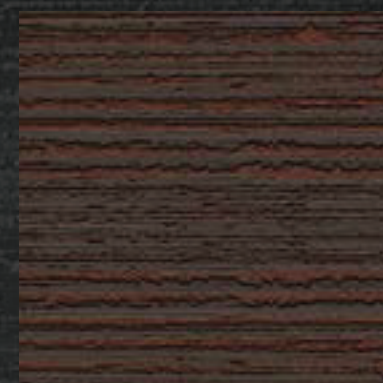


LEYSING

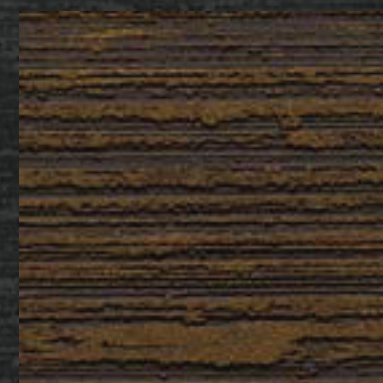
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Colors shown here are the concept colors of the Etna collection.
For more color options please refer to the color palette.



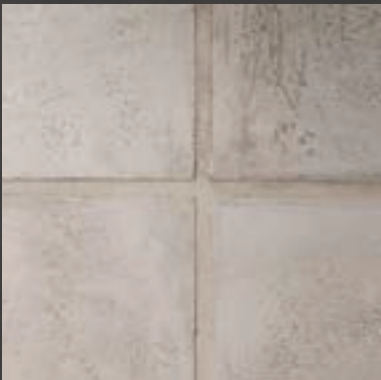
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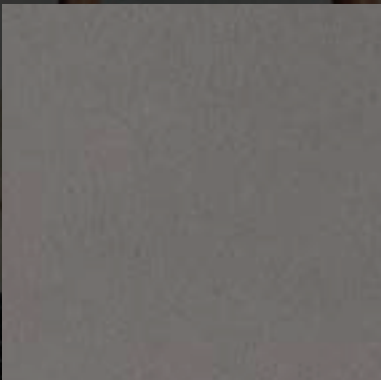
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CMT 301



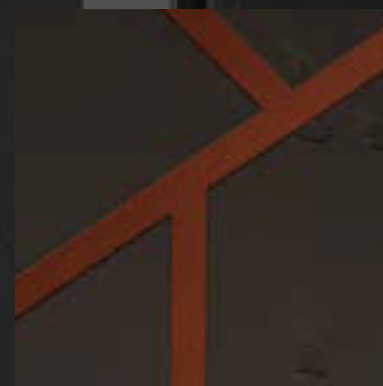
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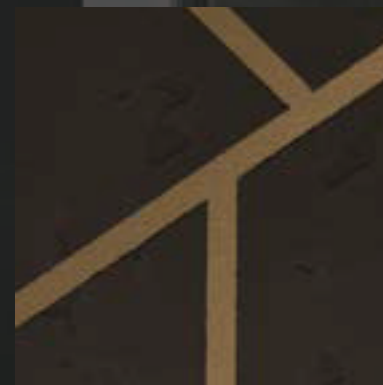
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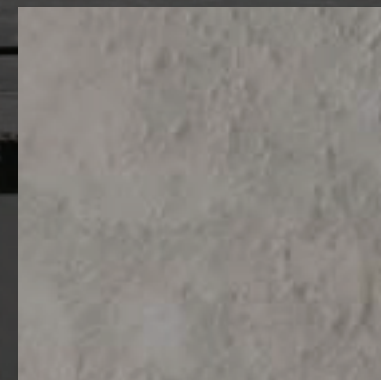
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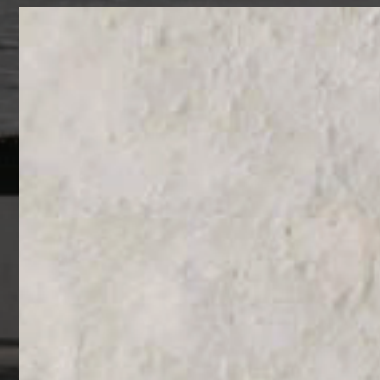
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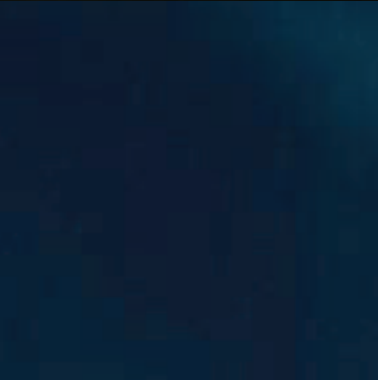
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CMT 802



BTL 101



BTL 102



BTL 103



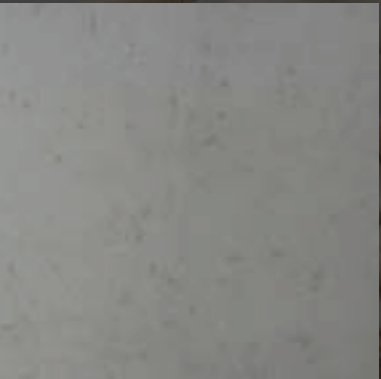
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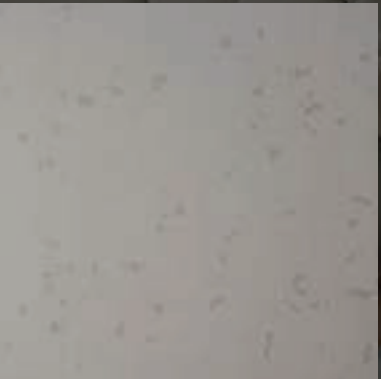
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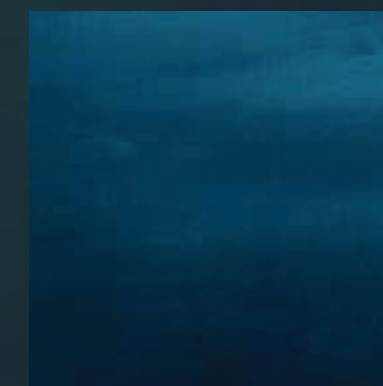
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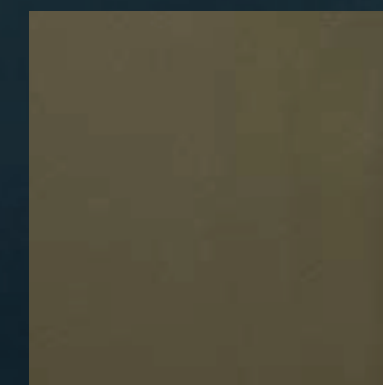
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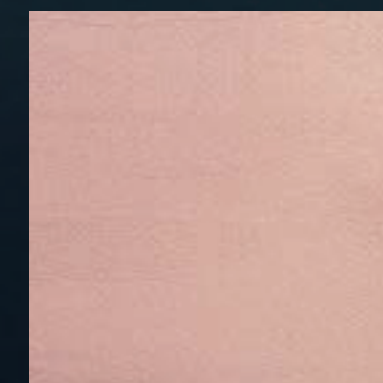
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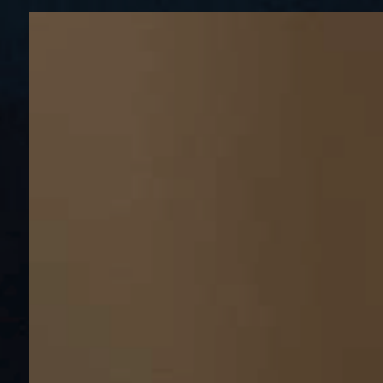
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BTN 102



BTN 103



BTN 104



BTN 105

DSVSD

Visuelle

BREKKA-B



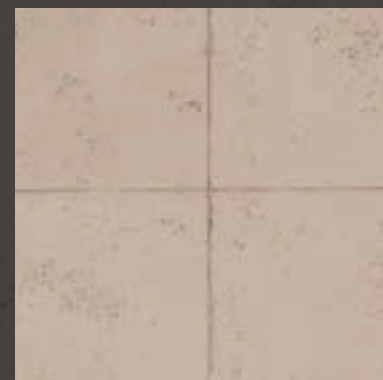
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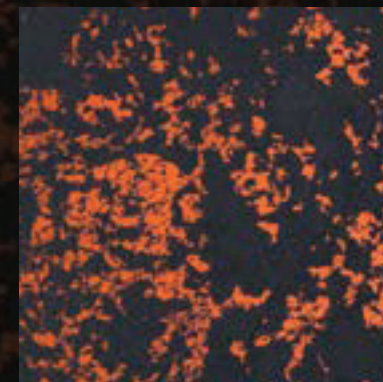
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Visuelle

GANGAR



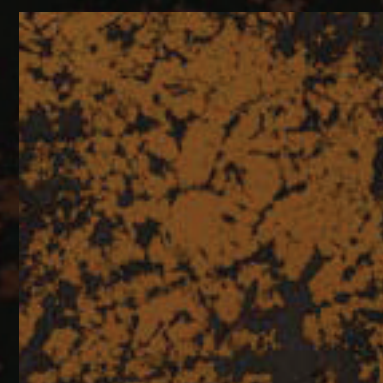
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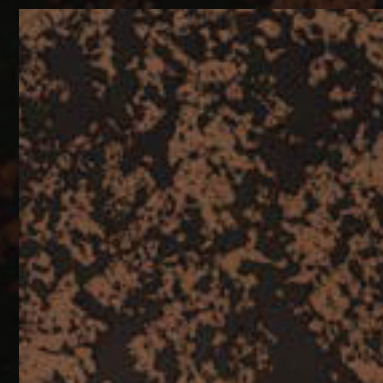
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BTNM 101



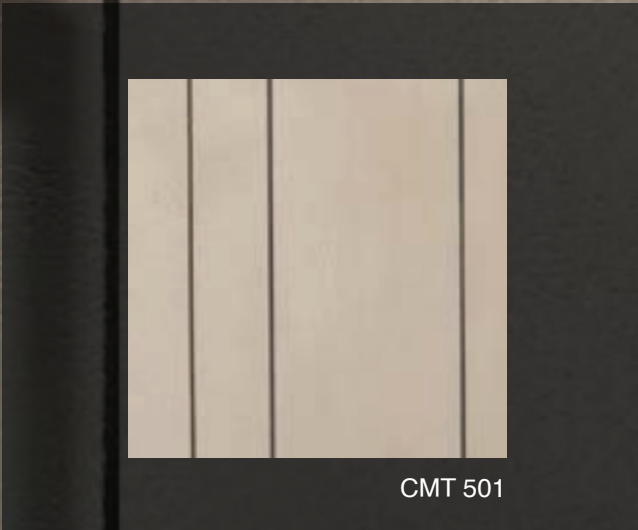
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BTNM 106



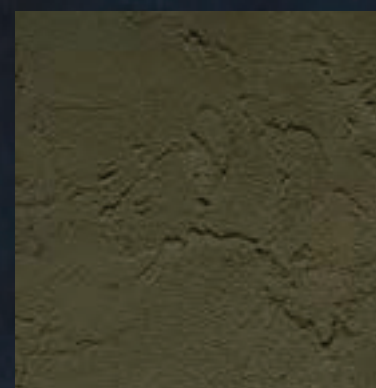
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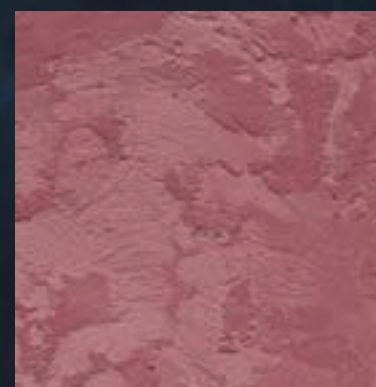
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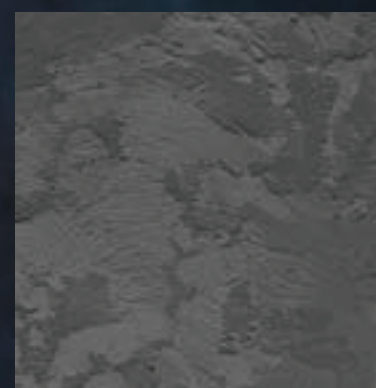
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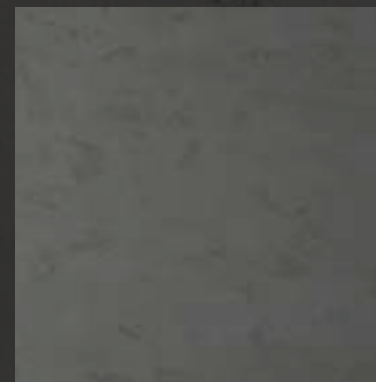
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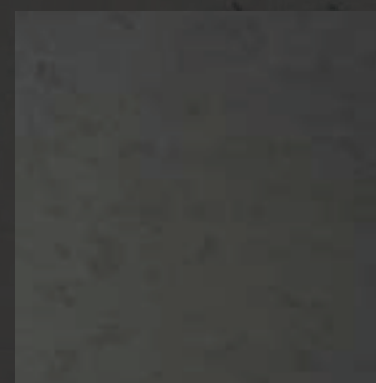
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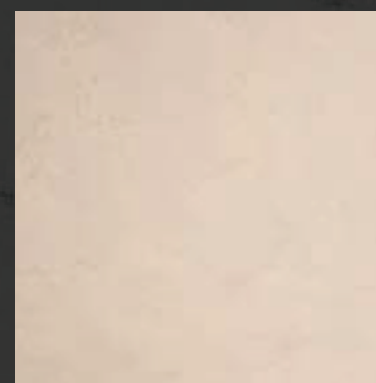
BTN 205



BTN 801



BTN 802



BTN 800



MARBLE MERMER

Sakin Bir Gusto

Mermerin sade ancak klasik görüntüsü, yüzyıllardır mekanlara lüks bir görünüm katıyor. Mermerin, sıra dışı dokusu ve farklılaşan tonları, sakın ama bir o kadar da etkili muhteşem birlikteliği, zamansız tasarımlar yaratıyor.

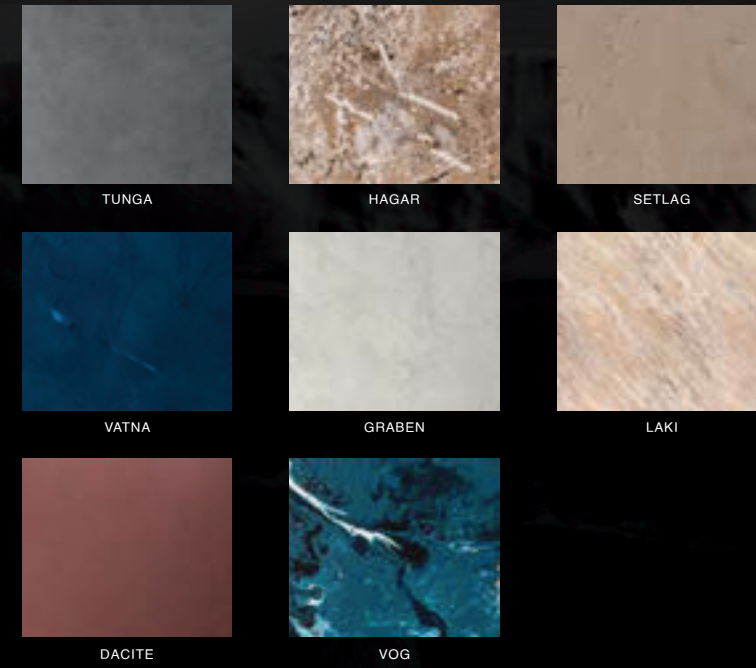
İlhamını doğanın mükemmel desenlerinden, dokusunu ise mermerin şıklığından alan seri, rafine ve stilize mekanlar yaratarak her yere zarif bir hava katıyor.

A Serene Gusto

The simple yet classic look of marble has been adding a luxurious look to spaces for centuries. The extraordinary texture and various tones of marble create timeless designs with their serene yet impressive combinations.

Taking its inspiration from the perfect patterns of nature and its texture from the elegance of marble, the series creates refined and stylized spaces, adding an elegant atmosphere to every place.

MARBLE MERMER



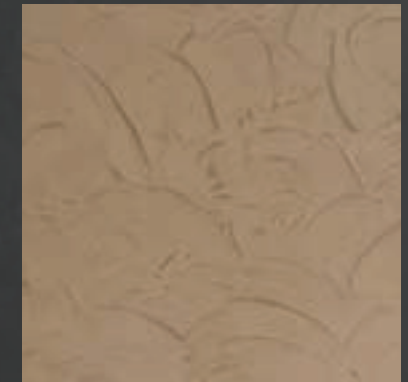
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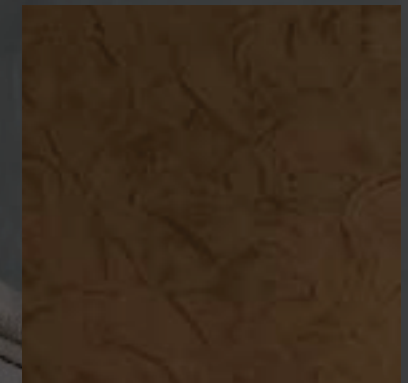
ART 208



ART 204



ART 201



ART 213



ANTS 201



ANTS 308

ANTS 301



STC 311



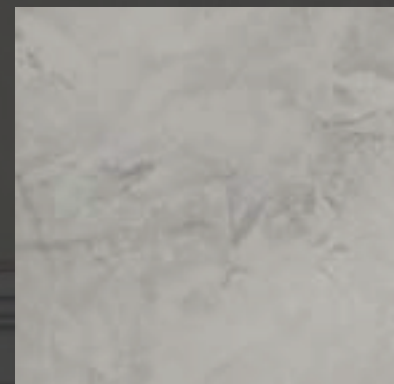
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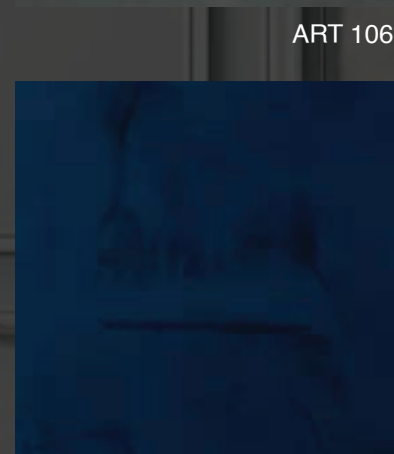
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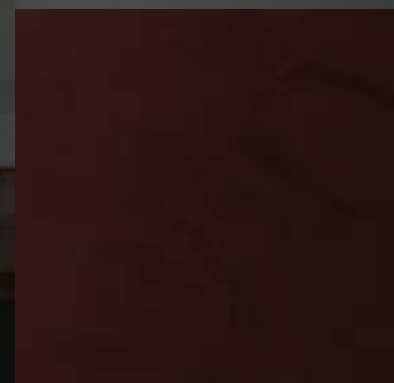
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ART 109

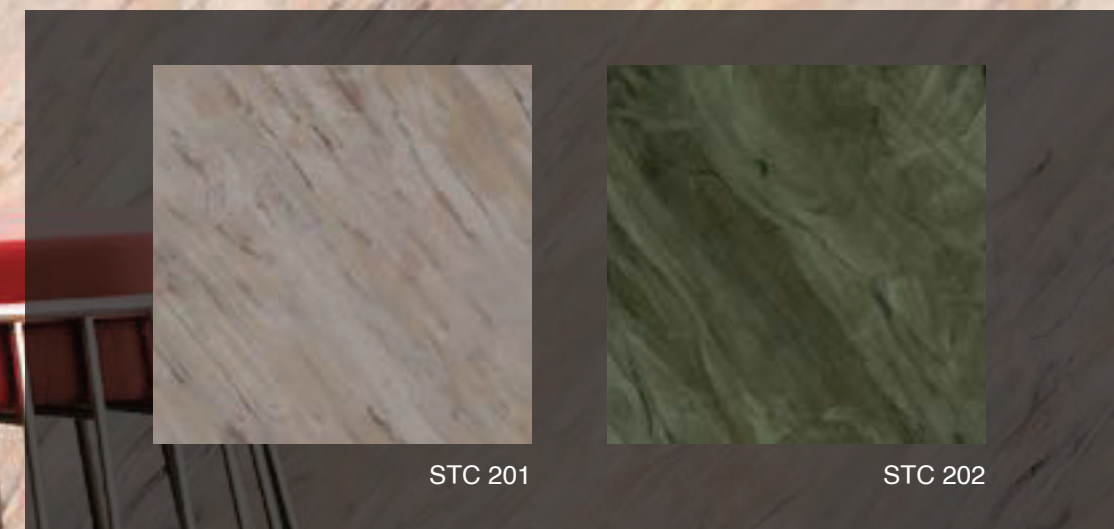


ART 106



ART 111

ART 102

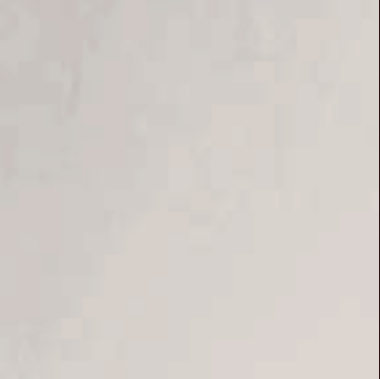


STC 201

STC 202



STC 116



STC 100



STC 109



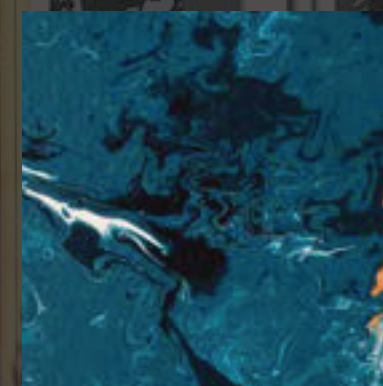
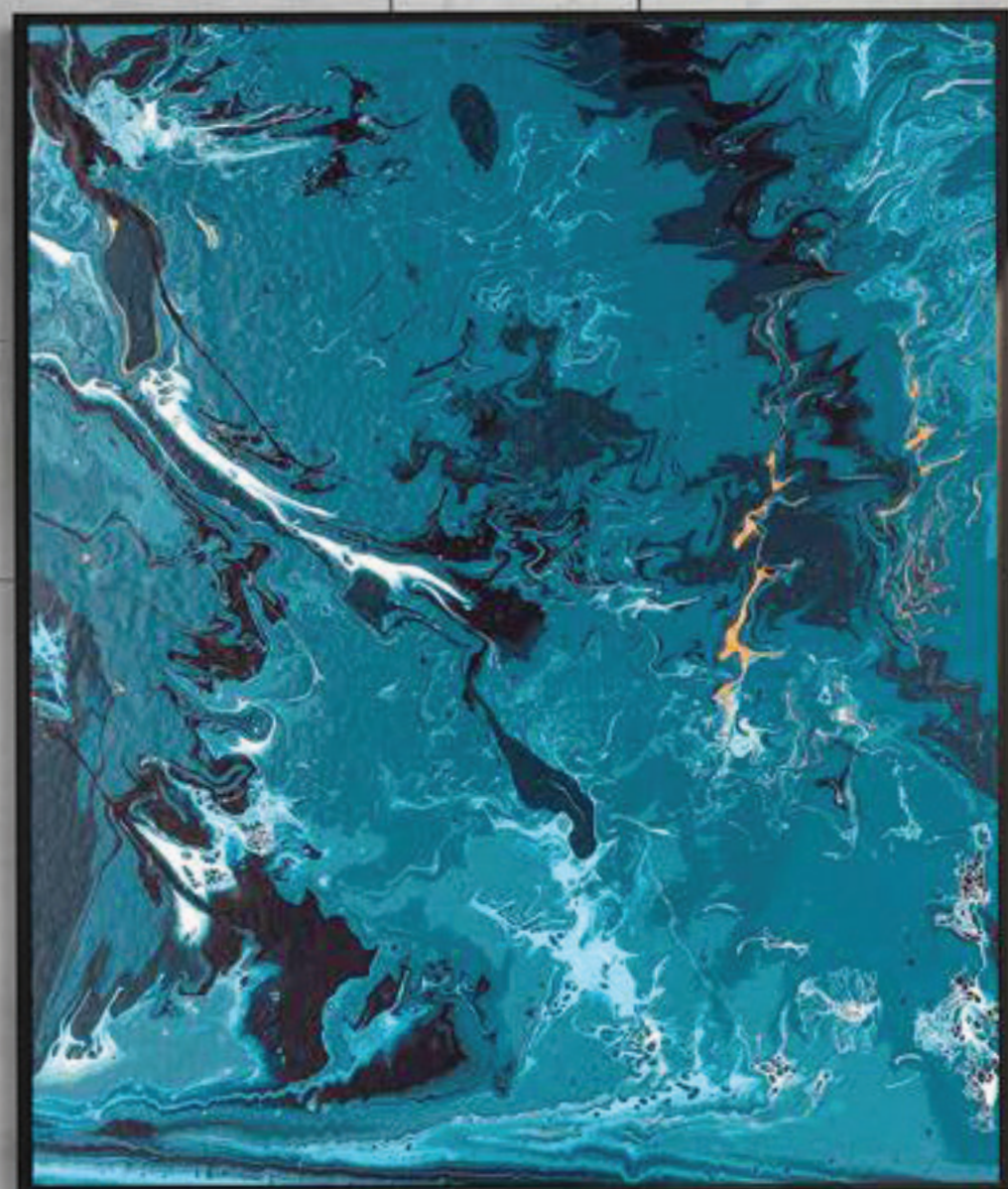
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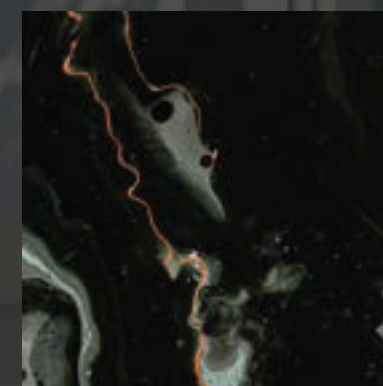
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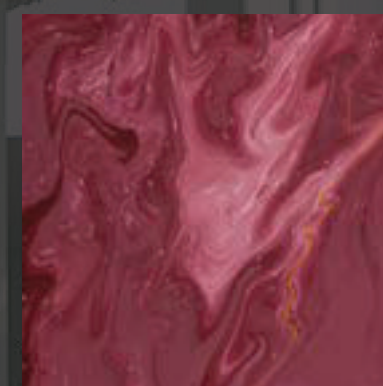
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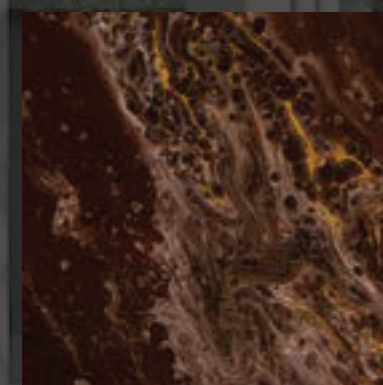
ARTC 101



ARTC 102



ARTC 103



ARTC 104

STONE TAŞ

Doğal Olanın Kusurlu Güzelliği

Taş dokusunun en saf hali, yalınlığıyla öne çıkan dalgalı desenlerle eşsiz bir birliktelik sunarken, doğal taşın büyüsunü, tarihin dingin dokusunu yaşam alanlarına yansıtıyor. Zamanla aşınmış yüzey desenleri, doğal bir şekilde oluşan desenlerin kusurlu güzelliği parmaklarınızın ucuna taşıyor.

Çağdaş mimarinin klasiklerinden biri haline gelen taş görünümüne sanatsal bir yorum katan serideki doğal oluşumlar sayesinde sıra dışı mekanlar yaratmanızı sağlayacak.

The Imperfect Beauty of What is Natural

While the purest form of stone texture offers a unique unity with wavy patterns that stand out with their simplicity, it reflects the magic of natural stone and the serene texture of history in living spaces. Surface patterns worn by time and the imperfect beauty of naturally occurring patterns are brought to your fingertips.

Now a classic of contemporary architecture, the stone look is given an artistic interpretation thanks to the natural formations in the series, letting you create extraordinary spaces.

STONE TAŞ



BREKKA



HAMAR



ENGI



LANDREK



SLETTA



VINDROF



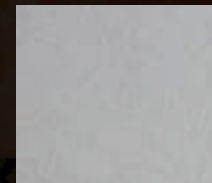
BUNGA



LAVA



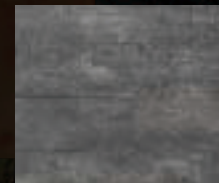
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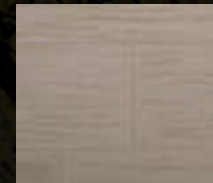
TJÖRN



VEGUR



FELLING



ELDGOS



STAPAR



HORNITO

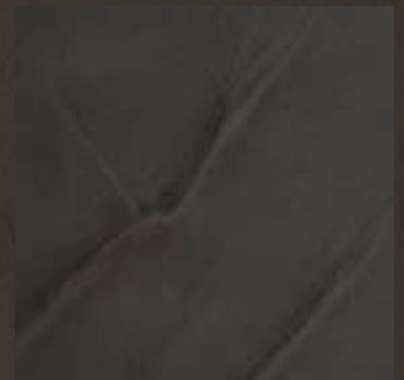
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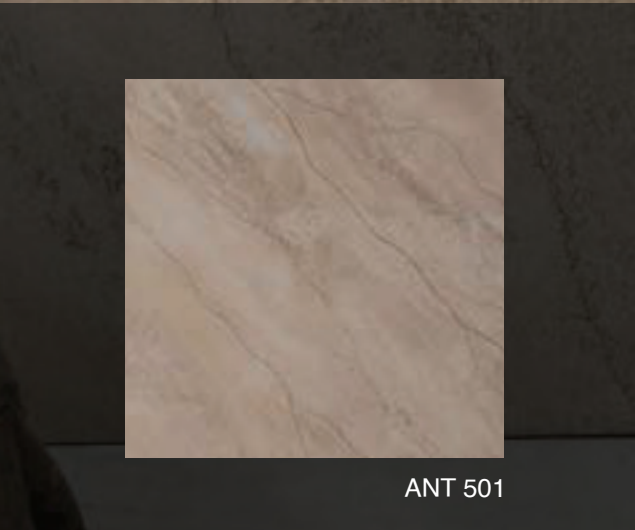


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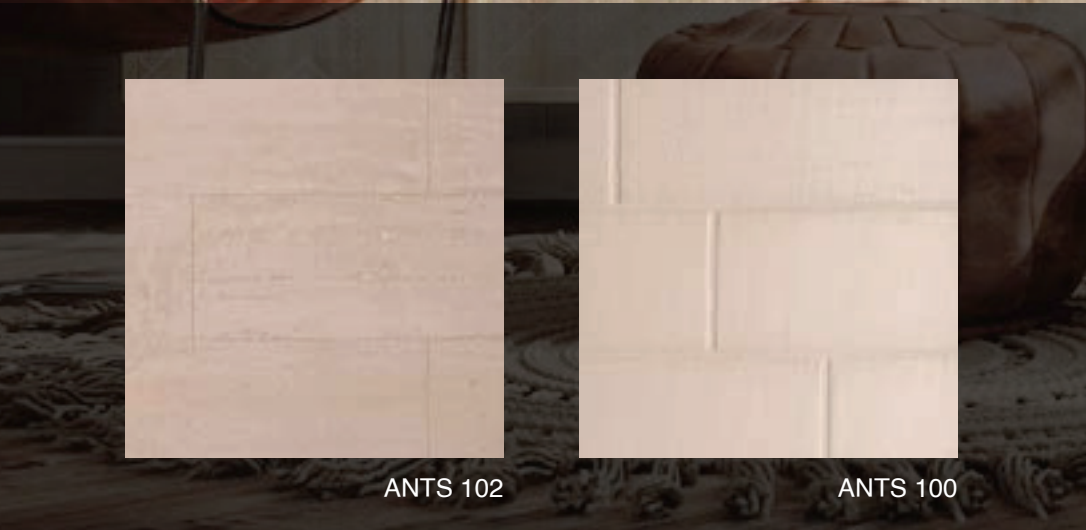
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Visuelle
HAMAR



ANT 501

Visuelle
ENGI



ANTS 102

ANTS 100



ANT 701



ANT 702



ANT 703



Visuelle
SLETTA

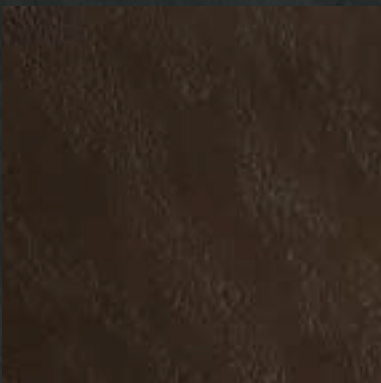


Visuelle
VINDROF





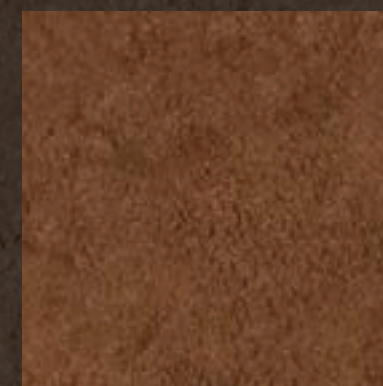
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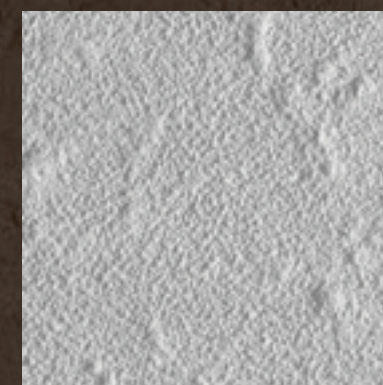
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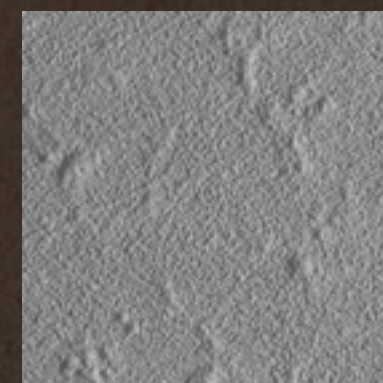
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CMT 601



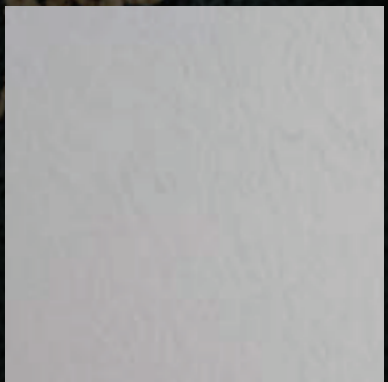
CMT 602



CMT 603



ANT 1000



ANTS 500

Visuelle
VEGUR



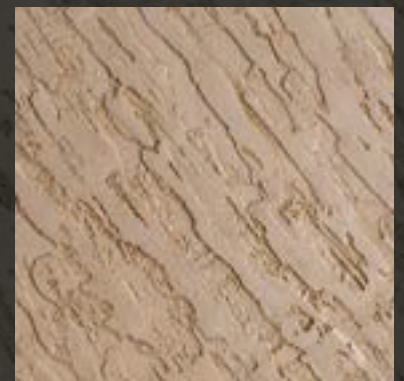
ANT 1103



ANT 1112



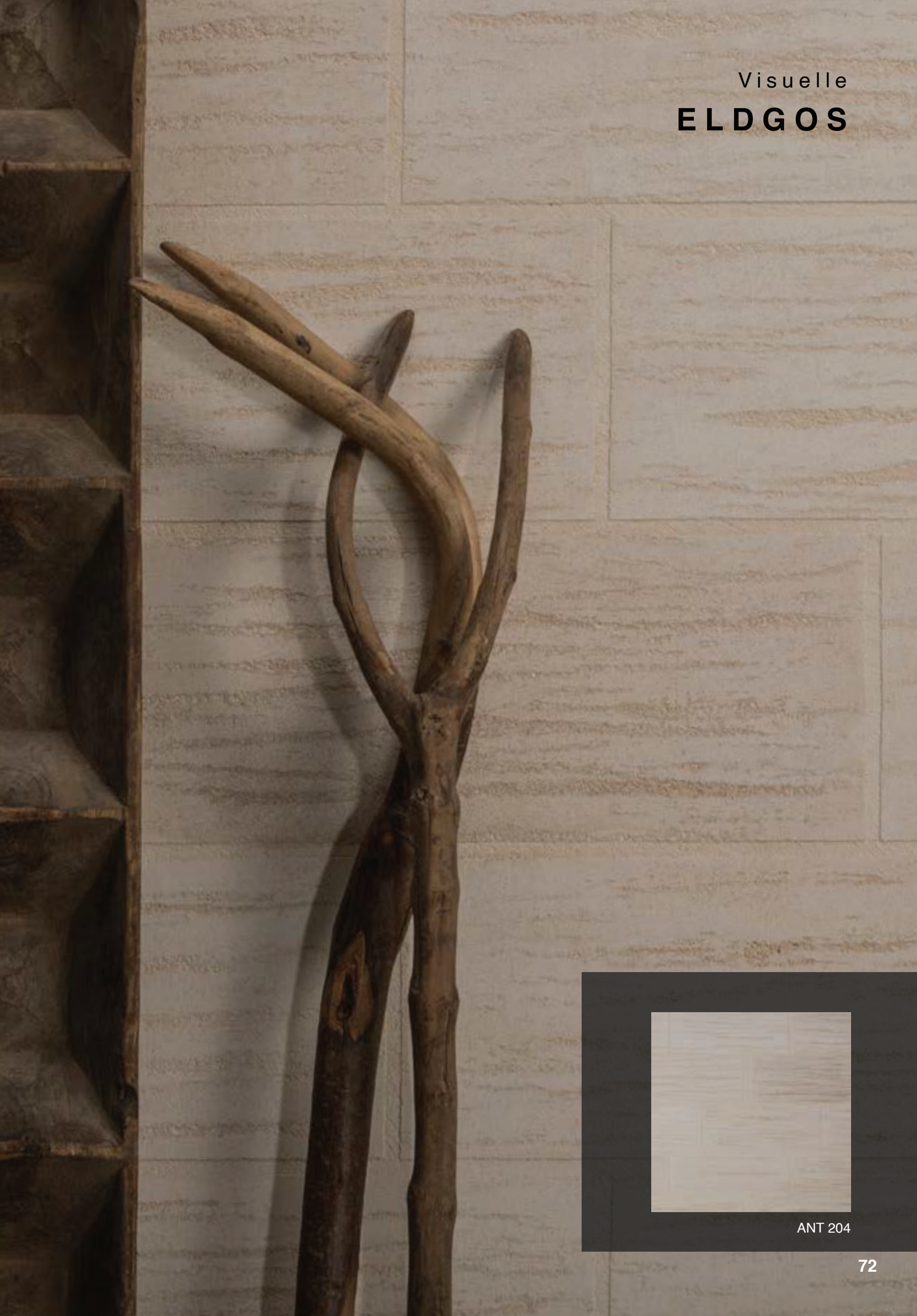
ANT 1114



ANT 1108



ANT 301



ANT 204

Visuelle
STAPAR



ANT 904



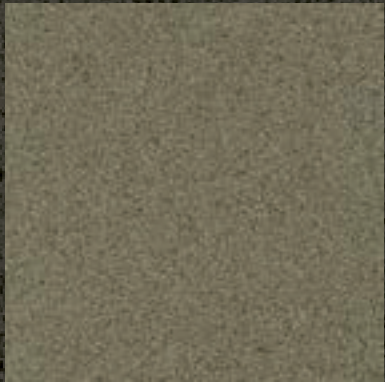
ANT 912



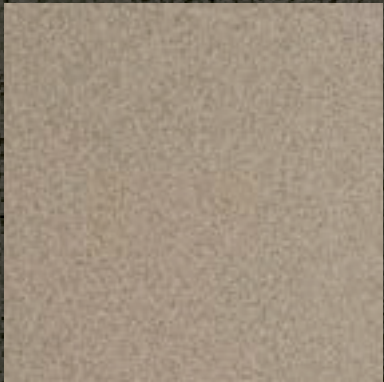
ANT 914



ANT 908



MDW 119



MDW 126



MDW 121



MDW 109



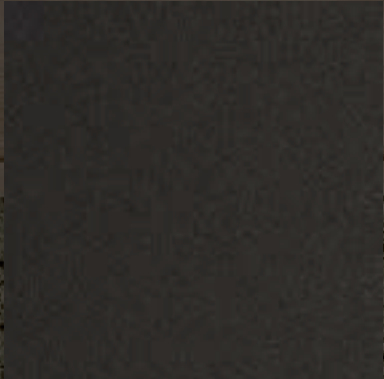
MDW 112



MDW 120



MDW 108



MDW 101



MDW 105



MDW 124

WOOD AHŞAP

Sıcak Bir Dokunuş

Ahşabın çekici ve sıcak havasını mekanlara taşıma vakti.

Doğal dokulara modern bir bakış açısı katan ve doğanın dinlendirici atmosferini, ahşabın sıcaklığıyla buluşturan serideki dokular, size huzur vadediyor.

A Warm Touch

It's time to bring the charm and warmth of wood to the spaces.

The textures in the series add a modern perspective to natural textures and combine the relaxing atmosphere of nature with the warmth of wood, promising you peace.

WOOD AHŞAP



SETBERG



GRUNN



VOLGRA



KLEIF

Gösterilen renkler Etna koleksiyon renkleridir.
Diğer renk seçenekleri için renk paletine bakabilirsiniz.
Colors shown here are the concept colors of the Etna collection.
For more color options please refer to the color palette.



ANT 804



ANT 812



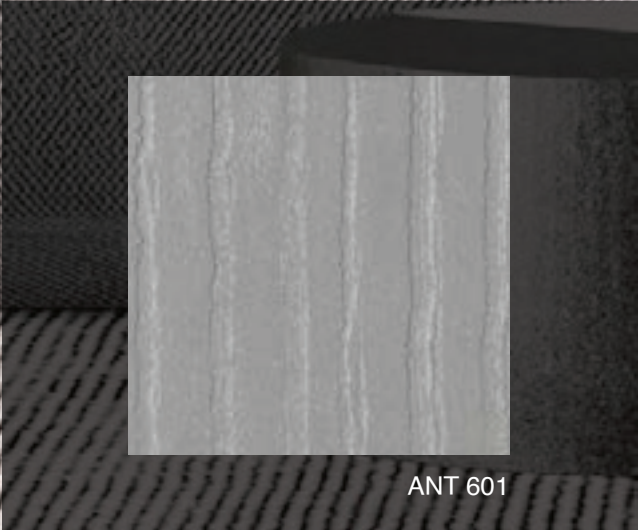
ANT 401

Visuelle
VOLGRA



ANT 1201

Visuelle
KLEIF



ANT 601

FANCY

Özgür Zıtlıklar

Fancy, tasarım trendlerinin geçmişiyle geleceğini, endüstriyel unsurlarla birleştirerek kullanıldığı mekanlarda heyecan veren kontrastlar yaratıyor.

Mekana sofistike ve bohem bir hava katan tonlar kendinizi çok daha özgür hissetmenizi sağlıyor. Metalden bakıra bir çok dokunun, süslü pembelerle ya da yıldızlarla yaptığı büyüğü dans, size gösterişli mekanların kapılarını aralayacak. Bırakın zamanın ruhu parlak bir nehir gibi sizi içine çöksin.

Free Contrasts

Fancy creates exciting contrasts in the spaces where it is used by combining the past and future of design trends with industrial elements.

The tones add a sophisticated and bohemian atmosphere to the space and make you feel much more liberated. The magical dance of many textures from metal to copper with fancy pinks or gilding will open up flamboyant spaces for you. Let the spirit of time draw you in like a shining river.

FANCY



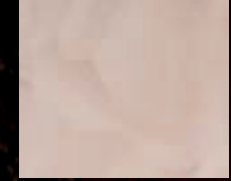
AKUR



KAMBAR



ODDI



LAUGAR



SANDSTEIN



TINDUR



DRANGAR



TANGI



ELDBORG



SANDUR



BORGIR



MULI



TALUS



ALDA



TANGAR

Gösterilen renkler Etna koleksiyon renkleridir.
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For more color options please refer to the color palette.



AUR 134



AUR 173



AUR 101



AUR 148



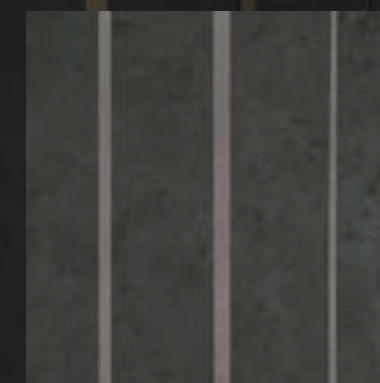
AUR 105



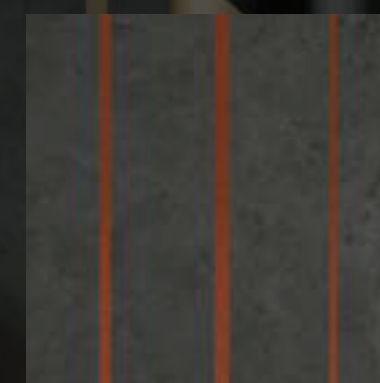
AUR 164



AURM 106



AURM 101



AURM 103



AURM 102



CS 114



CS 122



CS 120



CS 115



CS 108



CS 107



CS 123



CS 118



CS 128



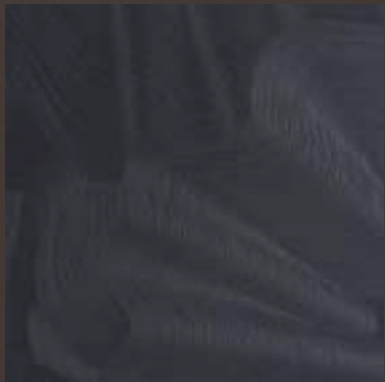
CS 116



AUR 341



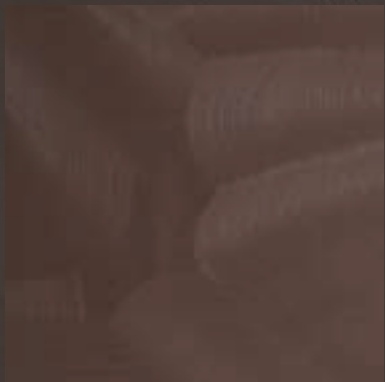
AUR 334



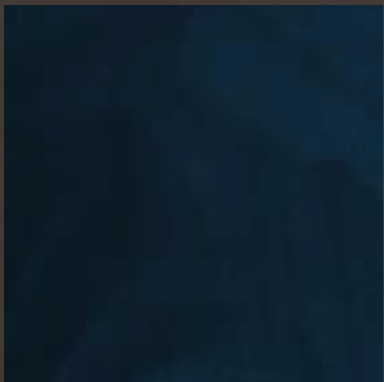
AUR 301



AUR 371

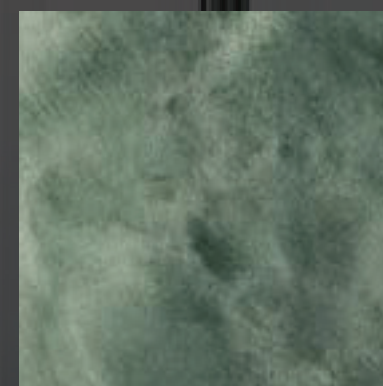


AUR 307

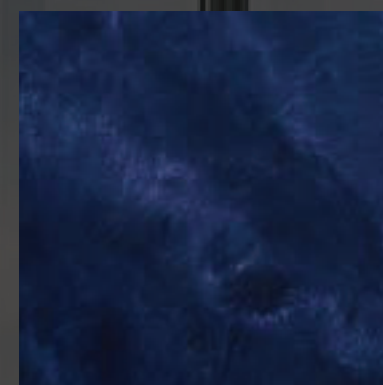


AUR 373

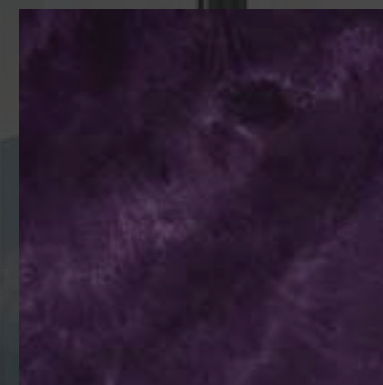
Visuelle
SANDSTEIN



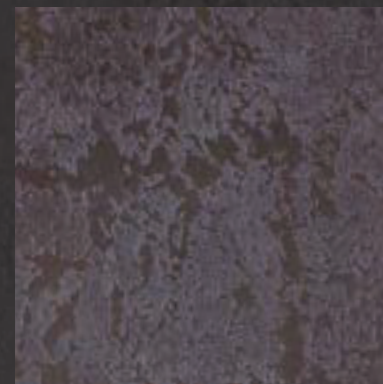
RFT 1054



RFT 103



RFT 102



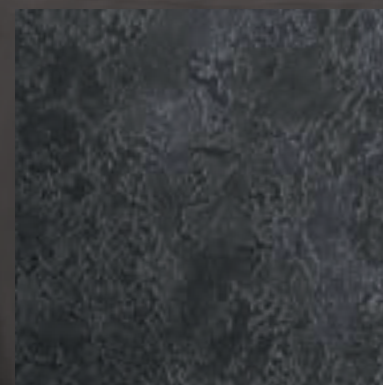
MCNAU 307



MCNAU 326



MCNAU 374



MCNAU 301



CMTAU 134



CMTAU 100



CMTAU 173



CMTAU 129



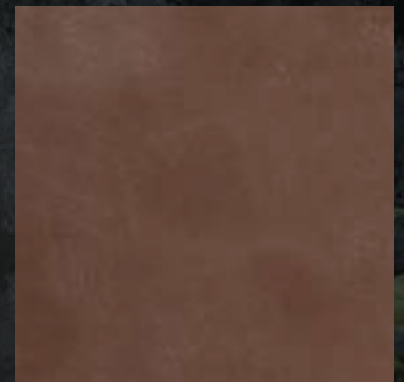
CMTAU 107



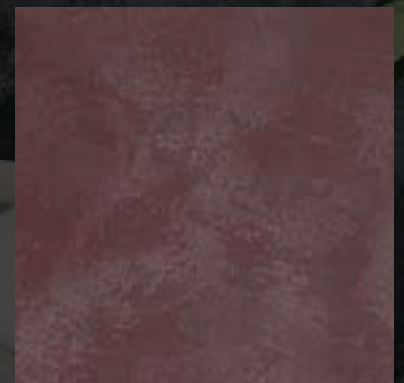
MCNAU 273



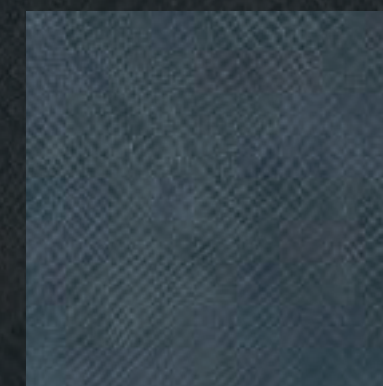
MCNAU 274



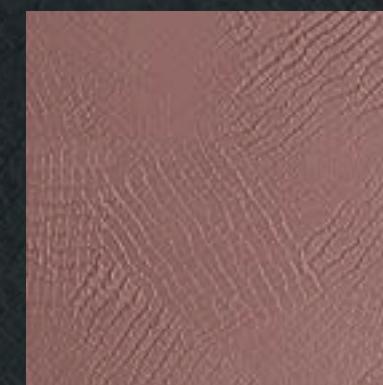
MCNAU 207



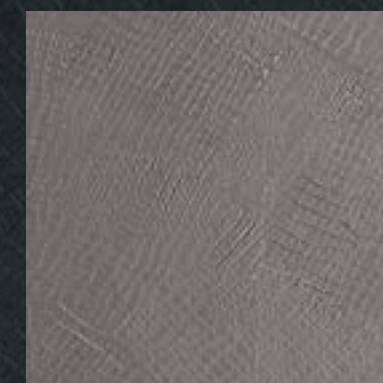
MCNAU 267



CMTAU 273



CMTAU 229



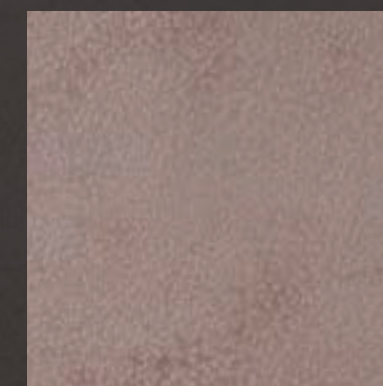
CMTAU 203



CMTAU 234



CMTAU 241



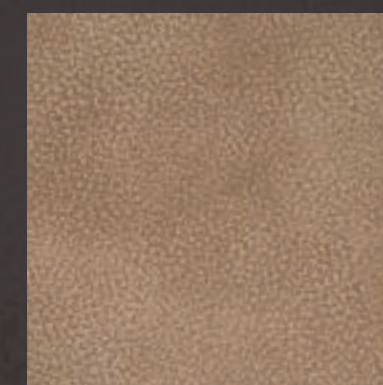
CMTAU 416



CMTAU 415



CMTAU 409



CMTAU 414





CMTAU 374



CMTAU 305



CMTAU 349



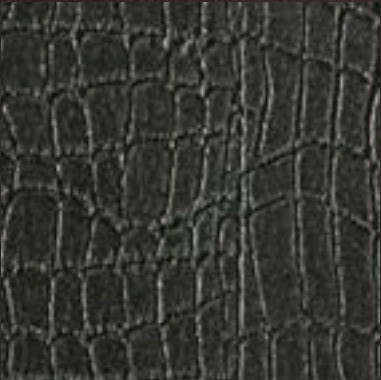
CMTAU 307



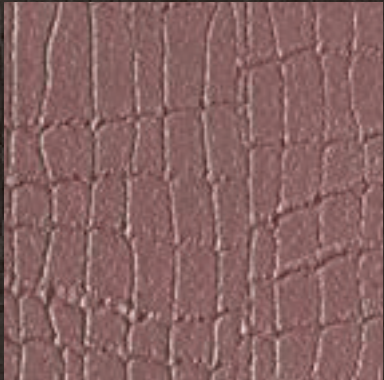
CMTAU 564



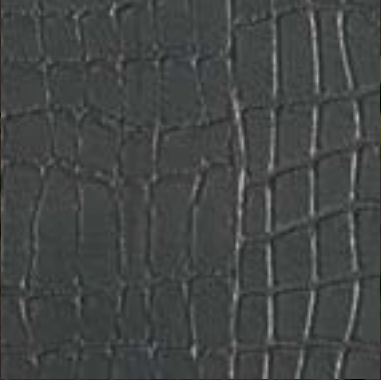
CMTAU 573



CMTAU 534



CMTAU 529



CMTAU 501



CMTAU 531





ORN 156



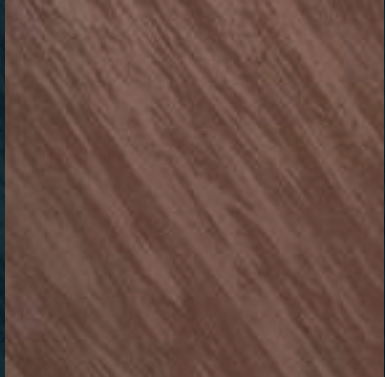
ORN 143



ORN 152



ORN 101



ORN 149



ORN 100



VISUELLE COLOR PALETTE

	1	2	3	4	5	6
	Gümüş Silver	Gül Kurusu Dirty Pink	Kakao Cacao	Krem Cream	Mısır Corn	Kanarya Canary
A						
B						
C						
D						
E						
F						

Kartelanın hazırlanmasında büyük özen gösterilmiş olmakla beraber, baskı tekniği sebebiyle renk tonlarında farklılıklar olabilir. Renk seçiminde, bu faktörle birlikte, boyanın dokusunun, parlaklığının, zemin emiciliğinin ve ışığın renk üzerindeki etkisinin göz önünde bulundurulması gerekmektedir.

	7	8	9	10	11	12
	Limon Lemon	Camgöbeği Turquoise	Mavi Blue	Gül Rose	Menekşe Violet	Çağla Green Almond
A						
B						
C						
D						
E						
F						

	13	14	15	16	17	18
	İhlamur Linden	Saz Yeşili Reed Green	Cimento Cement	Nar Çiçeği Pomegranate Blossom	Okyanus Ocean	Bakır Copper
A						
B						
C						
D						
E						
F						

	19	20	21	22	23	24
	Toprak Soil	Keten Linen	Şampanya Champagne	Ceviz Walnut	Kestane Chestnut	Füme Dirt Gray
A						
B						
C						
D						
E						
F						

Although the fan deck has been prepared with the greatest possible care, slight color differences are possible as a consequence of printing techniques. When choosing a color, together with this factor, it is necessary to consider the effect of paint's texture and gloss, substrate's absorbency and light on the color.

VISUELLE



PK.09.2021

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